ARIZONA CAPITOL TIMES

TOP COMPANIES TO WORK FOR IN ARIZONA 2022

A program by
Best Companies Group

| Materials deadline: Aug. 15 Online event: Aug. 23 | Publication Date: Aug. 26

TOP COMPANIES TO WORK FOR IN ARIZONA 2022

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Your company will receive broad multimedia recognition by sponsoring Top Companies to Work for in Arizona.

The Arizona Capitol Times, in partnership with BestCompaniesAZ and Best Companies Group, brings you the Top Companies to Work for in Arizona, a survey competition designed to determine which participants are the best employers in the state. Best Companies Group conducts the surveys, analyzes the data and determines the winners and rankings, while BestCompanies AZ offers consulting advice to winners on how to best take advantage of this unique recognition. The list of winners is published by the Arizona Capitol Times and on azcapitoltimes.com.

Virtual Event Date: Aug. 23 @ 6 p.m.

Join us in celebrating the best places to work in Arizona!

Format:

This year's awards celebration is a virtual event that is live-streamed on Aug. 23 starting at 6 p.m. and can be viewed from any location with Internet access. All winners will be celebrated during the event.

Why Sponsor:

- To show your support and honor the Best Companies to Work for in Arizona.
- To align your business with other companies that are committed to excellence in all facets of business.
- To broaden your exposure to other highly successful companies and business leaders located throughout the state.
- To be viewed as a leader who supports the incredible achievements of Arizona companies.
- Multimedia exposure to Arizona Capitol Times' social media channels during the event, reaching 25,500 Twitter followers and 7,700 Facebook followers.

This program is brought to you by:

ARIZONA CAPITOL TIMES

Best Companies Group
Identifying and Recognizing Great Places to Work Globally

bestcompaniesaz

Presenting Sponsor

$5,000 (two spots available)

Sponsorship includes:

- Company logo will appear prominently in all print and web promotional advertising leading up to the celebration, at the online event and on the event landing page.
- Sponsor logo on the front cover of the awards supplement with your logo identified as the Presenting Sponsor.
- A 45-second video promoting your company during the awards show.
- Company logo will be promoted as the Presenting Sponsor through social posts on all RBJ channels reaching 25,500 Twitter followers, and 7,700 Facebook followers..
- Company representative will have the opportunity to provide a message to the audience for 2-3 minutes at the start of the program. It will be professionally pre-recorded in advance of the online event.
- The opportunity to submit a 15-second, shout-out congratulations video clip from your organization. This can be from your phone, a Zoom video clip or a professionally created video. It will be played with the winner's video of your choice or after a group of winners.
- A full-page, four color advertisement, premium position, in the print and digital awards supplement which will be distributed to Arizona Capitol Times readers and hosted as a digital edition at azcapitoltimes.com.
- A sponsor profile in the awards supplement.
- Contact information for all 2021 event registrants and winners.
- Registration for up to 40 people from our organization to attend the celebration online.
- First right to renew your sponsorship level for the following year. This expires 30 days after the event.
- Right to use the event logo for one year.
- 50 extra copies of the awards publication.

Leadership Sponsor

$3,500

Sponsorship includes:

- Company logo will appear prominently in all print and web promotional advertising leading up to the celebration, at the online event and on the event landing page.
- Sponsor logo on the front cover of the awards supplement with your logo identified as the Major Sponsor.
- A 30-second video promoting your company during the awards show.
- Company representative will have the opportunity to provide a message to the audience for 2 minutes during the program. It will be pre-recorded in advance of the online event.
- Company logo will be promoted as the Major Sponsor through social posts on all Arizona Capitol Times channels, reaching 25,500 Twitter followers, and 7,700 Facebook followers.
- Your company logo will be included on every award.
- The opportunity to submit a 15-second, shout-out congratulations video clip from your organization. This can be from your phone, a Zoom video clip or a professionally created video. It will be played with the winner's video of your choice or after a group of winners.
- A full page, four color advertisement, premium position, in the print and digital awards publication, which will be distributed to Arizona Capitol Times subscribers. The digital edition will be on azcapitoltimes.com for one full year.
- A sponsor profile in the awards supplement.
- Contact information for all 2021 event registrants and winners.
- Registration for up to 25 people from your organization to attend the online celebration.
- First right to renew your sponsorship level for the following year. This expires 30 days after the event.
- Right to use the event logo for one year.
- 25 extra copies of the awards publication.

Live Stream Sponsor

$3,000 (one spot available)

Sponsorship includes:

- Your company logo will appear prominently in all print, digital and website promotional advertising leading up to the celebration, at the virtual event and on the event landing page.
- A 30-second video promoting your company during the awards show.
- Your marketing video will be shared prior to the event on all Arizona Capitol Times channels, reaching 25,500 Twitter followers, and 7,700 Facebook followers.
- Your company will be highlighted as the Live Stream Sponsor in social posts leading up to the event, at azcapitoltimes.com's Top Companies to Work in Arizona landing page and your logo will appear during the entire event as live-stream sponsor.
- The opportunity to submit a 15-second, shout-out congratulations video clip from your organization. This can be from your phone, a Zoom video clip or a professionally created video. It will be played when the winners' name is announced during the event.
- A full page, four color ad in the print and digital awards supplement.
- A sponsor profile in the awards supplement.

Social Media Sponsor

$3,000 (one spot available)

Sponsorship includes:

- Your company logo will appear prominently in all print, digital and website promotional advertising leading up to the celebration, at the virtual event and on the event landing page.
- A 30-second video promoting your company during the awards show.
- Your marketing video will be shared prior to the event on all Arizona Capitol Times channels, reaching 25,500 Twitter followers, and 7,700 Facebook followers.
- Your company will be highlighted as the Social Media Sponsor in social posts leading up to the event, at azcapitoltimes.com's Top Companies to Work in Arizona landing page, and your logo will appear on the screen during the entire event.
- The opportunity to submit a 15-second, shout-out congratulations video clip from your organization. This can be from your phone, a Zoom video clip or a professionally created video. It will be played when the winners' name is announced during the event.
- A full page, four color ad in the print and digital awards supplement.
- A sponsor profile in the awards supplement.

Celebration Sponsor

$1,500 (unlimited)

Sponsorship includes:

- Company name will appear prominently in all print and web promotional advertising leading up to the celebration, at the online event and on the event landing page.
- A half-page, four color advertisement in the print and digital awards publication
- The opportunity to submit a 15-second, shout-out congratulations video clip from your organization. This can be from your phone, a Zoom video clip or a professionally created video. It will be played when the winners' name is announced during the event.
- A sponsor profile in the awards supplement.